



The Health Care Imperative: Higher Value, Better Care

April 16, 2019

Monona Terrace Conference Center

- 9:30 AM** **Registration**
- 10:00** **Welcome and Introductions**
Chris Queram, WCHQ President/CEO
- 10:10** **Boeing's Experience as a Value-Based Purchasing Leader**
Linda Brady
Health Care Strategy and Policy, Boeing Company
- 11:30** **WCHQ New Initiative: Increasing the Value of Health Care in Wisconsin**
Gabrielle Rude, Ph.D.
Director, Practice Transformation, WCHQ
- 12:00** **Lunch**
- 1:00 pm** **Transforming the Role of Finance in a Value-Based World**
James Dietsche, C.P.A.
Chief Operating Officer and Chief Financial Officer
Bellin Health
- 1:45 pm** **The RAMC Quality Journey: Is There Ever a Smooth Road to Quality?**
Reedsburg Area Medical Center
Robert Van Meeteren, President/CEO
Shelly Beschta, Clinical Nurse Manager
Kimberly Garman, Quality Specialist - Clinic
- 2:30** **A Look Ahead: The WCHQ 2019 Performance and Measurement Agenda**
Matt Gigot
WCHQ Director, Performance Measurement and Analysis
- 3:00** **Summary and Adjourn**