# The Integration of Behavioral Health into Primary Care

**October 16, 2018**
Monona Terrace, Madison, Wisconsin  
10 – 3:30 pm  
WI Collaborative for Healthcare Quality with support from the Wisconsin Health Innovation Program

<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Presenter(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 AM</td>
<td>Welcome</td>
<td>Chris Queram, President/CEO, Wisconsin Collaborative for Healthcare Quality</td>
</tr>
</tbody>
</table>
| 10:10 | Models of Opioid Addiction Treatment in Primary Care: Lessons Learned          | Yngvild Olsen, MD, MPH, DFASAM  
Medical Director, Institutes for Behavior Resources Inc/REACH Health Services, Baltimore City |
|       |                                                                                |                                                                             |
|       |                                                                                | This presentation will provide a high-level overview of several models for integrating opioid addiction treatment into primary care settings from across the US. Dr. Olsen will cover common themes to the different models, as well as challenges encountered, and lessons learned. Outcomes and evaluation data will be included as available. The presentation will conclude with a summary of key principles and factors important for health systems to consider as they work toward better behavioral health integration. |
| 11:15 | Health Experiences 360: Multiple Uses of a Web-based Resource to Bring Patients’ Voices to Health Care | Rachel Grob, PhD, MA  
University of Wisconsin-Madison  
Director, National Initiatives at the Center for Patient Partnerships  
Senior Scientist, Department of Family Medicine and Community Health  
Investigator, Health Innovation Program |
|       |                                                                                |                                                                             |
|       |                                                                                | This presentation will introduce participants to a web-based resource which summarizes – in an appealing video- and audio-clip format – the results of a qualitative research study about young adults’ experiences with depression. We will also consider how you might use this resource for training, for improving clinical practice, for connecting with patients, for patient-informed quality improvement, for creating your own spin-off projects, and for relating to young people who struggle with depression. |
| Noon  |                                                                                |                                                                             |
| 1:00 PM | The Wisconsin Legislature and Community Response to Opioid Crisis              | Representative John Nygren |
|       |                                                                                |                                                                             |
John Nygren was elected as the Wisconsin State Representative from the 89th Assembly District in November 2006. Nygren is a fourth-generation resident of Northeast Wisconsin.

In the legislature, Rep. Nygren has worked tirelessly to curb opiate and heroin abuse in Wisconsin by authoring and championing legislation that has driven a statewide conversation about the impact opiate and heroin addiction have on Wisconsin families and our state. He understands the heartache of loving someone with an addiction because it has affected his own family, but he has used his knowledge of the problem and his experience in the legislature to ensure health care providers have the resources they need to restore hope and health to Wisconsin communities.

1:30 PM  
**Behavioral Health Integration into Primary Care: Quality and Financial Outcomes**

**Thomas Heinrich, MD**  
Professor, Psychiatry and Family Medicine, Medical College of Wisconsin  
Froedtert and the Medical College of Wisconsin

The presentation will outline various considerations in benchmarking models of behavioral integration in primary care. Various quality and financial benchmarks will be considered that demonstrate the value and cost of integrating behavioral health into primary care settings. Dr. Heinrich, will review the existing literature on these important value-based benchmarks as well as the preliminary results from a local integration model.

2:15  
**MCHS Response to the Opioid Crisis**

**Michael Larson PhD Pain Psychologist**  
Sheila Weix MSN RN Director Alcohol and Drug Recovery  
Katie Annis, RN/Team Leader-Behavioral Health Integrated Care Coordination  
Sandy Bump, Operations Manager/System Specialty Coordinator Behavioral Health  
Marshfield Clinic Health System

Marshfield Clinic Health System providers, care teams and service line leaders have worked diligently to reduce overall doses of chronic opioid therapy and to identify patient safety concerns within our system. These cooperative efforts and hard work have shown tremendous progress. Patient safety continues to drive our efforts to identify and address specific areas that require change.

3:00  
**Summary, Door Prize, Adjourn**