

Speaker Bios for the February 12, 2019 WCHQ Assembly *Health Care Transformation: New Roles, New Goals*



Lisa Simpson, MB, BCh, MPH, FAAP
President/CEO AcademyHealth

Lisa Simpson is President/CEO of AcademyHealth. A nationally recognized health policy researcher and pediatrician, she is a passionate advocate for the translation of research into policy and practice. Her research and publications focus on the role of evidence and data to improve health and health care, particularly for children and vulnerable populations.

Before joining AcademyHealth, Dr. Simpson spent eight years as a professor of pediatrics, first as an Endowed Chair in Child Health Policy at the University of South Florida and then as the Director of the Child Policy Research Center at Cincinnati Children's Hospital Medical Center and the University of Cincinnati. She served as the Deputy Director of the Agency for Healthcare Research and Quality (AHRQ) from 1996 to 2002. She serves on the Robert Wood Johnson Health Policy Scholars Program National Advisory Council, the Board of Directors of the Institute for Accountable Care, the National Health Council and the editorial boards for the Journal of Comparative Effectiveness Research and Healthcare: The Journal of Delivery Science and Innovation. In October 2013, Dr. Simpson was elected to the National Academy of Medicine (formerly the Institute of Medicine).



Thomas C. Evans, MD, FAAFP
President/CEO
Iowa Healthcare Collaborative

Tom Evans, MD is the President and CEO of the Iowa Healthcare Collaborative (IHC). IHC focuses provider-led initiatives to improve statewide healthcare performance through engagement of stakeholders, rapid deployment of best practices, and public reporting of clinical performance data.

Dr. Evans received both his BA and MA degrees from Drake University. He received his MD degree from the University of Iowa in 1983 and completed his Family Medicine residency at Broadlawns Medical Center in 1986. He practiced family medicine for 13 years and served as Chief Medical Officer for the Iowa Health System from 1999 to 2005.

Dr. Evans has served as President of both the Iowa Medical Society and the Iowa Academy of Family Physicians, and he has served on the delegations for both the American Medical Association (AMA) and the American Academy of Family Physicians (AAFP). He was a member of the Board for the National Patient Safety Foundation (NPSF), and currently serves on the board of the Network for Regional Healthcare Improvement (NRHI). He is also a member of the Board of Trustees for Bethel University in St. Paul, Minnesota.



Robert Van Meeteren
President/CEO
Reedsburg Area Medical Center

Bob Van Meeteren has served as President of Reedsburg Area Medical Center since January 2008. Van Meeteren received his Bachelor of Science degree in Health Administration and his Master of Business Administration in Health

Administration from the University of South Dakota. He serves on the Board of Directors for the Rural Wisconsin Health Coop, The Wisconsin Health & Education Facilities Authority; he is a past chair of the Wisconsin Hospital Association.



Shelly L. Beschta, RN
Clinical Nurse Manager
Reedsburg Area Medical Center

Shelly Beschta has been a nurse for more than 18 years. She has experience on the medical/surgical unit, employee health and infection prevention. Shelly has 15 years of experience in a primary care setting, 11 of those as the nurse manager. She has been with RAMC for the past three years. Beschta received her ADN from MATC and is currently working on her BSN at Viterbo.

Shelly's passion is caring for the whole patient/family, teaching in a clinical setting and mentoring those around her.



Kim Garman
Clinic Quality Specialist
Reedsburg Area Medical Center

Kim Garman serves as the Clinic Quality Specialist at Reedsburg Area Medical Center-Physicians Group. She holds the credentials of RHIT, CPHQ and is currently working towards her CCS credential.

Garman brings more than 35 years of experience to her role as Quality Specialist. This experience includes HIM, business office and clinic management experience, experience with EHR application implementation and support, and expertise as an EHR application quality analyst. She currently oversees the data analysis and capture for all quality projects in the primary care clinic including MIPS, HEDIS, and commercial insurer's value contracts.



Jim Dietsche, CPA
Chief Operating Officer and Chief Financial Officer
Bellin Health, Green Bay

Jim Dietsche has served on Bellin's executive team since 2005. Previously, Dietsche was a Health Care Partner at Wipfli, LLP in Green Bay, Wisconsin and has worked within the health care industry for nearly 30 years.

Dietsche is a member of the WHA Information Center Advisory Council and chairs the Wisconsin Health & Educational Facilities Authority. He is a member of the Business & Finance Committee of AboutHealth and has served as a board member for Bellin-Thedacare Healthcare Partners, Unity Hospice, and

Bellin Orthopedic Surgery Center, LLC. Dietsche is a member of Healthcare Financial Management Association and the Wisconsin Institute of Certified Public Accountants. He earned his Bachelor's of Business Administration degree from St. Norbert College in De Pere, Wisconsin.