



Join WCHQ for a Live Webinar Event to Launch a New Statewide Health Project on Obesity

**February 24, 2021
12:00 PM – 12:30 PM CST**

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Featuring

Reneé Rawls, a Novo Nordisk Patient Ambassador

On February 24, the Wisconsin Collaborative for Healthcare Quality (WCHQ) and [Novo Nordisk](#) will announce a multi-year partnership aimed at increasing public awareness and improving clinical care for patients with obesity. This free webinar is open to members.

Nearly all communities have identified obesity as a top health concern. It is a difficult disease to address because people are reluctant to ask for help because of the stigma associated with it. They also may have been unsuccessful in the past in addressing it, and they just give up.

Wisconsin's health systems are highly integrated, which means they can bring not only medical, but also behavioral health services together to help better meet the needs of patients with obesity in our communities.



Reneé Rawls, a Novo Nordisk Patient Ambassador, is a mother of two and grandmother of one. She has struggled with her weight since she was a child. Reneé is sharing her story to help others understand the chronic nature of obesity and its impact on the individual, their friends and family.

For information related to the webinar, contact [Mary Kay Fahey](#). To learn more about the project, contact [Jen Koberstein](#).